



Business and Industry Services &  
Washington/Beaufort County  
Chamber of Commerce

PRESENT

## **ADVERTISING AND MARKETING FOR SMALL BUSINESS**

WITH SCORE

**DRAWING ATTENTION TO YOUR BUSINESS IS TOUGHER THAN EVER BEFORE! LARGE CHAIN STORES, A CHALLENGING ECONOMY, THE INTERNET, ETC. HAVE MADE THE SMALL BUSINESS VENTURE OFTEN TIMES FRUSTRATING. BUT YOU CAN TAKE MATTERS INTO YOUR HANDS AND DISCOVER WHAT YOU CAN DO TO BRING CUSTOMERS TO YOU. IN THIS SEMINAR PRESENTED BY THE EAST CAROLINA S.C.O.R.E. CHAPTER, YOU WILL LEARN LOW COST ADVERTISING/MARKETING STRATEGIES AND METHODS, CREATING YOUR MARKETING PLAN, SCORING GREATER SALES WITH CURRENT CUSTOMERS, AND OTHER “TRICKS” OF THE TRADE. ADVERTISING AND MARKETING FOR THE SMALL BUSINESS IS A SEMINAR YOU WILL WANT TO BE A PART OF AND – IT IS ABSOLUTELY FREE!**

**MONDAY, SEPTEMBER 8<sup>TH</sup>, 2014  
3:00 PM – 5:00 PM  
BCCC, BUILDING 8, ROOM 828**

SCORE is a national non-profit organization with a public service mission. Through its volunteers, SCORE is able to provide free small business counseling and training through a network of their chapters and branches. SCORE is also a resource partner with the US Small Business Administration and has presented numerous seminars for BCCC.

**FREE to attend!**

To pre-register call  
940-6375 or email  
[EvaP@beaufortccc.edu](mailto:EvaP@beaufortccc.edu).

*Call 252-940-6375 to pre-register.*



**BEAUFORT COUNTY COMMUNITY COLLEGE**

[www.beaufortccc.edu](http://www.beaufortccc.edu)

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