



**Business and Industry Services &  
Washington/Beaufort County  
Chamber of Commerce**

*PRESENT*

## **GROWING YOUR BUSINESS WITH SCORE**

**AS YOUR BUSINESS GROWS, IT IS IMPORTANT TO CONSTANTLY REVIEW CHANGES IN YOUR MARKET, CUSTOMERS, ECONOMY, AND COMPETITION. THIS WORKSHOP WILL HELP YOU IDENTIFY AND EVALUATE THE IMPORTANT FACTORS IN YOUR BUSINESS ENVIRONMENT, DETERMINE HOW THOSE FACTORS WILL AFFECT YOUR BUSINESS, AND DECIDE THE COURSE OF ACTION YOUR COMPANY SHOULD TAKE TO REACT TO THOSE CHANGES.**

**SOME OF THE KEY POINTS TO BE DISCUSSED ARE:**

- **HOW TO USE A PROCESS TO IDENTIFY PROBLEMS WITHIN YOUR BUSINESS**
- **RECOGNIZE THE CHANGES SURROUNDING YOUR BUSINESS**
- **EVALUATE HOW THESE CHANGES WILL AFFECT YOUR BUSINESS**
- **FORMULATE A PLAN TO REACT TO THESE CHANGES**
- **LEARN A PROCESS FOR CONTINUOUS IMPROVEMENT**

**MONDAY, OCTOBER 13<sup>TH</sup>, 2014  
3:00 PM – 5:00 PM  
BCCC, BUILDING 8, ROOM 828**

SCORE is a national non-profit organization with a public service mission. Through its volunteers, SCORE is able to provide free small business counseling and training through a network of their chapters and branches. SCORE is also a resource partner with the US Small Business Administration and has presented numerous seminars for BCCC.

**FREE to attend!**

To pre-register call  
940-6375 or email  
[EvaP@beaufortccc.edu](mailto:EvaP@beaufortccc.edu).

*Call 252-940-6375 to pre-register.*



**BEAUFORT COUNTY COMMUNITY COLLEGE**

[www.beaufortccc.edu](http://www.beaufortccc.edu)

An Equal Opportunity/Affirmative Action Institution

