



CAMPUS Connections

Creating Success: Hope • Opportunity • Jobs!

BCCC center helps business thrive



BCCC Small Business Center Director Lentz Stowe and business owner Tena Hudson talk about her efforts to expand her business reach via the Internet.

Tena Hudson, an owner of Coastal Wood Products, recently pointed with pride to a map of the United States and southern Canada. The map, hanging on a wall in her office, is full of pins – all along the northeastern coast and as far away as southern California – showing the locations of the company’s customers.

This recently expanded sales area is due, in large part, to Internet-based sales developed as a result of workshops and advice offered by the Small Business Center at Beaufort County Community College, Hudson said.

Coastal Wood Products was established in 1992 by Hudson’s parents, Lin and Carol Keech, in buildings repurposed from Keech’s farm near Northside High School in eastern Beaufort County. The business specializes in

outdoor furniture in cypress and oak.

Hudson, a BCCC accounting graduate, worked about 30 years as an accountant while working part-time in the family business during busy times of the year.

But after her mother died, Hudson and her brother, Terry, joined the business full-time to help her father.

“When I joined the business, I said I needed to bring something to the table to offer my dad,” she said. “We needed to expand so that I could be of worth to the company.”

“We also wanted to develop products that we could easily sell online at our website at www.coastalwoodproductsinc.com,” she said.

From her time as a student at BCCC, Hudson was already familiar with the Division of Continuing Education and the Small Business Center, so in 2010, she contacted its director, Lentz Stowe, for help in expanding the business.

As part of a statewide network of centers, the Small Business Center at BCCC helps the over 1,700 small businesses in Beaufort, Hyde, Tyrrell and Washington counties survive, prosper, and contribute to the economic well-being of the area, according to Stowe.

Small Business Centers provide seminars and workshops, one-on-one counseling, a library of resources, and referrals to other sources to prospective and current owners and operators of small businesses at no cost to clients and **attendees**.

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Nineteen cited as “BCCC’s Best”

Nineteen students at Beaufort County Community College were recognized as “BCCC’s Best” in a ceremony on the college campus recently. All students were cited for their inquisitive nature.



Nineteen BCCC students were named “BCCC’s Best” for their inquisitive nature in a ceremony Tuesday, Nov. 25. Pictured above, those who attended the ceremony display their certificates.

Those honored were Alex Bowen, Tierra Crosby, Amanda Davis, Kathleen Knight, Jeremy Latham, Ashley Moore, Laura Nichols, James Sidney Scales, Stephanie Simpkins, Latoya Waters and Brad Woolard of Washington; Alex Garrett of Bath; Michael B. Hill of Blounts Creek; Veronica Korman and Howard Tyrauis of Chocowinity; Amanda Schmitt of Engelhard; Carolyn Reye of Jamesville; Hunter Sutton of Pantego, and Jeffery Eggerton of Plymouth.



During the ceremony attended by BCCC faculty and staff and guests of the honorees, Vice President of Student Services Rick Anderson and the nominating faculty or staff member presented each student with a certificate that contained the description of his or her activities.

Each month “BCCC’s Best” highlights a character trait found in students such as motivation, respect, hard work, commitment and involvement in the college.



character trait found in students such as motivation, respect, hard work, commitment and involvement in the college.

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Beaufort County Community College

is a public comprehensive community college committed to providing accessible and affordable quality education, effective teaching, relevant training, and lifelong learning opportunities for the people served by the college.



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BCCC grad participates in Lost Colony search

Beaufort County Community College graduate Michael R. Cobb recently participated in research that may have discovered the site of the long-sought-after Lost Colony.

Cobb, a 2011 BCCC graduate, was one of the researchers that performed underground radar searches of a site in Chowan County. The search unveiled clues leading some, including the National Geographic Society, to believe that 120 settlers from England may have ended up there after they left Roanoke Island.

Cobb participated in the research through the Center of Excellence in Remote Sensing and Education Research at Elizabeth City State University, where he was a student in the chemistry and pre-pharmacy program.

Cobb graduated from ECSU in May with a bachelor's degree in chemistry. He has been accepted into the master's degree program at North Carolina Agricultural and Technical State University and will begin his studies in January in pursuit of a master's in chemistry with a concentration in bio-analytical chemistry.



Michael Cobb when he was SGA President at BCCC.

Cobb is serving this semester as a peer tutor with Student Support Services at BCCC.

While at BCCC, Cobb served as vice president and president of the Student Government Association and was a member of BCCC's Minority Male Mentoring group. He is a volunteer with the Beaufort County Police Activities League, the Special Olympics and the Beaufort County Alzheimer's Education Fair and Walk.

Cobb participated in the research in the summer of 2013 but was prevented from speaking publicly about it until now, awaiting additional studies that have been undertaken at the site.

While the exact location of the site is not yet public, the site is on a river and has remained undeveloped over the last centuries.

Researchers were drawn to the site by a map drawn in 1585 by John White, an artist and friend of Sir Walter Raleigh, sponsor of the English settlement on Roanoke Island.

According to a report in the Daily Mail of London, tests found a hidden section of the map, drawn in a style of invisible ink and covered with paper, which provided a hint at the possible location of a fort.

Malcolm LeCompte, a research associate at ECSU, came up with the idea to use ground-penetrating radar, or GPR, alongside White's map to search for the fort.

Cobb was accepted into LeCompte's research program as an intern and not only worked on the site but also helped in the computer analysis of the findings.

Using a device that resembles a baby carriage, Cobb and his fellow researchers spent a day at the site covering the terrain in a grid-like pattern searching for abnormalities beneath the surface much like sonar does when searching for objects under water.

The researchers believe that the differences in surface structure on the site could indicate the creation of ditches that are different from those created by people native to the region.

The location of the colonial ground patterns in the modern images is the same as White's hidden fort on the 1585 map.

Cobb said the site would have been perfect for the settlers because they would have had access to an abundant supply of food and, while the site is conveniently located on a waterway, settlers could have easily seen large enemy ships approaching from a great distance and had time to prepare their defenses.

The research team also discovered shards of colonial ceramics as well as some small implements and shards of native pottery at the site, Cobb said.



A map created by John White reveals a possible location for the Lost Colony in recent tests. This discovery led researchers, including BCCC graduate Michael Cobb, to explore the site.



Elizabeth City State University professor Malcom LeCompte teaches a student how to use a ground-penetrating radar machine to detect differences in the social structure underground.

BCCC Foundation trip to DPAC is planned!

Join the Beaufort County Community College Foundation, Saturday, Feb. 21, for a trip to Durham to see the stage production of *MOTOWN, the Musical*, the story of Motown founder Berry Gordy.

The trip is tentatively scheduled to include a meeting with and discussion led by Ralph G. Barrett, assistant professor and chairman of the Department of Music at North Carolina Central University.



The cost of the trip, open to all BCCC students, faculty, staff, alumni and friends of the college, is \$200 per person. The registration deadline is Friday, Jan. 16.

The price of the trip includes transportation to and from Durham, lunch and tickets for seats in the orchestra section for *MOTOWN, the Musical*, at the Durham Performing Arts Center in downtown Durham.

The trip will leave the parking lot at BCCC by 7:30 a.m. and travel to Durham, where they are scheduled to meet with Barrett. A native of the Philadelphia area, Barrett holds a doctorate in conducting from the University of South Carolina, among other degrees. He is a retired U.S. Navy musician and band officer, having served 28 years in the military. He has performed or recorded with Natalie Cole, Burt Bacharach, Dionne Warwick and Jim Nabors, among other musical luminaries.

The group will travel from the NCCU to lunch at Ed Mitchell's Que for a meal of fried chicken, pork barbecue or ribs, traditional sides and banana pudding prepared by one of North Carolina's most renowned pitmasters. Mitchell carries on the tradition of whole-hog barbecue, when a pig was cooked at a time of celebration. He prepares his barbecue using a 150-year-old family recipe.

After lunch, the group will travel to DPAC for a matinee performance of *MOTOWN, the musical*, the true American dream story of Gordy's journey from featherweight boxer to the heavyweight music mogul who launched the careers of Diana Ross, Michael Jackson, Smokey Robinson and many more. Featuring classic songs such as "My Girl" and "Ain't No Mountain High Enough," the stage production includes many of Motown's most famous songs.

After the performance, participants will depart Durham for the trip home and enjoy light refreshments on the bus.

For more information, or to register, contact Marcia Norwood, Foundation specialist, at 252-940-6218. During the Christmas and New Year's Holiday, leave a message and your telephone call will be returned. Information is also available on the BCCC Newsblog at <http://bccnewsblog.blogspot.com> or the BCCC website at www.beaufortccc.edu.



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Online directories workshop set for Dec. 4

When customers consider spending money in your town, they first go to their telephones and tablets – which draw from online directories – to make their decisions. Is your business ready to be found?

Since basic listings are free, online directories provide a great opportunity for small businesses to look as professional as their big competitors.



The Small Business Center at Beaufort County Community College will present a workshop, Marketing Your Business Using Free Online Directories, 2 to 5 p.m., Thursday, Dec. 4, in Room 828 of Building 8 on the BCCC campus.

Instructor Martin Brossman will give attendees valuable tips and strategies for making the most of online directors like Google Local that enable businesses to be found when shoppers are searching from their desktop computers or mobile devices.

This class will give participants the guidelines for establishing their listings in a way that improves search results and builds a stronger Internet presence.

Brossman is a success coach, speaker, trainer and author who has been mastering the art of networking since 1982. He has offered training since 2006 to small business centers and chambers of commerce across North Carolina. His computer skills have helped him create and teach new Internet communications such as blogging, podcasting and online networking.

The workshop is co-sponsored by the Washington/Beaufort County Chamber of Commerce.

It is offered free of charge, however, to ensure the adequate preparation of materials, pre-registration is requested.

To pre-register,

contact Eva Peartree at BCCC's Business and Industry Services at 940-6375 at eva.peartree@beaufortccc.edu or Lentz Stowe, director of BCCC's Business and Industry Services, at 940-6306 or by email at lentz.stowe@beaufortccc.edu.

For more information about other services offered by BCCC's Business and Industry Services' Small Business Center, including targeted seminars for business owners, visit BCCC's Website at www.beaufortccc.edu/coned/contin.htm or contact Stowe or Lauren Dudley, customized training coordinator, at 252-940-6311 or by email at laurens@beaufortccc.edu.

Continuing Education News

Gift Certificates Available!

A gift for the person who has everything! BCCC's Division of Continuing Education is offering gift certificates that can be redeemed for any of the division's classes, including numerous new classes starting in the spring.

Gift certificates in any amount may be purchased from Eva Peartree in Building 8.

For more information, contact 252-940-6375 or visit the division's webpage at www.beaufortccc.edu/coned/contin.htm.



Six students receive Golden LEAF Scholarships

Six Beaufort County Community College students have been awarded scholarships from the Golden LEAF Scholarship program for the North Carolina Community College System to complete short-term training programs.

Those receiving the award are Larry J. Beale, Melissa Jean Buck, Brenda Sue Cahoon, Anthony M. Maye, Lein Slade Spencer and Shaneiqua Denise Wiggins.

Beale, of Washington, is a student in BCCC's Truck Driving Program operated

through the Division of Continuing Education. A graduate of Fox Lane High School, Beale attended Norfolk State University before enrolling in BCCC.



Larry J. Beale

Buck, of Washington, is a student in the Nurse Aide I Program offered through the Division of Continuing Education. A graduate of Washington High School, Buck works as a caretaker at RHA Howell Center-Riverbend in New Bern. The daughter of Gail Jefferson, she plans to work at a hospital or nursing center after completing her studies.

Cahoon, of Plymouth, is a student in the Nurse Aide II Program offered through the Division of Continuing Education. Cahoon attended Washington High School and earned her high school equivalency and Nurse Aide I certification in 2014. She is employed as a Nurse Aide I at Carolina Home Care and River Trace Nursing and Rehabilitation Center. She plans to continue her nursing studies after receiving her Nurse Aide II certification.

Maye, of Greenville, is a student in BCCC's Truck Driving Program. He is also an accounting student at East Carolina University.

Spencer is a student in the Nurse Aide I Program. A graduate of John A. Wilkinson High School, she is employed at Second Chances Home Health. After completing her studies she plans to work in a hospital or nursing home. Spencer and her husband, Robert, live in Pinetown.

Wiggins, of Chocowinity, is also a student in the Nurse Aide I Program. A graduate of Southside High School, she is employed at WalMart. After receiving her Nurse Aide I certification, Wiggins plans to work in the medical field while continuing her nursing studies.

The Golden LEAF Scholarship program, designed to help North Carolinians attend the state's community colleges, is funded by a \$750,000 grant from the Golden LEAF Foundation.

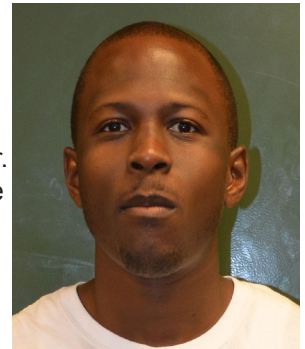
The scholarship can be used for tuition, books, fees, supplies, transportation and child care related to attending classes and industry-recognized credential testing expenses that address skill gaps upon course completion. Eligible students must demonstrate financial need and live in rural counties that are tobacco dependent or economically distressed or both.

The Golden LEAF Foundation is a nonprofit organization established in 1999 to help transform North Carolina's economy. The foundation receives one-half of North Carolina's funds from the 1998 Master Settlement Agreement with cigarette manufacturers and places special emphasis on assisting tobacco-dependent, economically-distressed or rural communities across the state.

The foundation has awarded 1,216 grants totaling more than \$538 million since its inception. For more information, about the foundation, visit www.goldenleaf.org or call (888) 684-8404.

For more information about short-term training programs offered by the Division of Continuing Education, visit the BCCC website at www.beaufortccc.edu/coned/contin.htm. For more information about Golden LEAF scholarships awarded through the Division of Continuing Education, contact Sue Gurley, Healthcare Programs coordinator, at 252-940-6263 or by email at sue.gurley@beaufortccc.edu.

Golden LEAF FOUNDATION



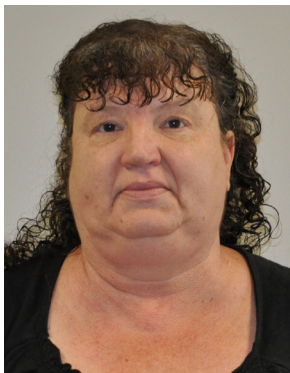
Anthony Maye



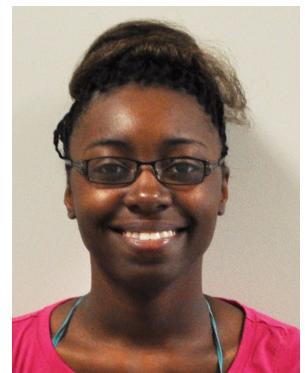
Melissa Jean Buck



Lein Slade Spencer



Brenda Sue Cahoon



Shaneiqua Denise Wiggins

Seven students awarded SECU scholarships

Seven students at Beaufort County Community College have been awarded a scholarship established by the State Employees' Credit Union Foundation to fund studies by those in short-term training programs.

Chosen for the award are Elizabeth B. Baucom, Shermika R. Hughey, Nakia Johnson, Precious Johnson, Marissa N. Jones, Robin Lutz and Marisol Wade.

Baucom, of Washington, is a student in BCCC's Nurse Aide II Program. A graduate of Washington High School, she holds an esthetician certificate. She is the daughter of Phyllis and Curtis Boyd. She and her husband, Phillip, have one child.

Hughey, of Washington, is also a student in the Nurse Aide II Program at BCCC. A graduate of Washington High School, Hughey holds a Nurse Aide I certification. She is employed at River Trace Nursing and Rehabilitation Center. She plans to continue her education after completing her Nurse Aide studies. Hughey and her husband, Damein, have four children.

Lutz, of Bath, is a student in BCCC's Nurse Aide II Program. A graduate of Eastern Wayne High School, Lutz earned an associate's degree in paralegal studies in 1996 and certification as a Nurse Aide I in 2014. She is employed at Carolinas Home Care and has two children. She plans to continue her education after earning her Nurse Aide II certification.

Nakia Johnson, of Engelhard, is a student in the Nurse Aide II Program. A graduate of Mattamuskeet High School, Johnson holds a Nurse Aide I certification. She is employed with Interim HealthCare. The daughter of Charon and Lee Dale Johnson of Chocowinity, she has one child. She plans to get a job in her field after completing her studies.

Precious Johnson, of Chocowinity, is a student in the Pharmacy Technician Program at BCCC. A 2013 graduate of Beaufort County Early College High School, Johnson is also seeking an associate's degree in Medical Office Administration. The daughter of Trina Johnson and Tyrone Johnson of Chocowinity, she plans to work in the health care industry after completing her studies.

Jones, of Washington, is a student in the Nurse Aide I Program. A graduate of Washington High School, she is a manager at Down on Main Street in Washington. She and her husband, Douglas, have one child. After earning her Nurse Aide I certification, Jones plans to continue her studies.

Wade, of Washington, is also a student in the Nurse Aide I Program. A graduate of Brunswick High School in Brooklyn, N.Y., she completed Medical Office Assistant studies in New York. After earning her Nurse Aide I certification, she plans to get a job in her field.

The scholarships are intended to remove financial barriers for students seeking to gain new or upgrade current job-related skills.

"The Division of Continuing Education is delighted to announce the awarding of these scholarships," said Sue Gurley, Healthcare Programs coordinator for the division and coordinator of the SECU Scholarship Program. "Providing flexible training opportunities for individuals to upgrade their job skills is an important mission of the college."

Classes qualifying for these scholarships include Nurse Aide I and II courses, EMS Programs, Health Unit Coordinator, Pharmacy Technician and Truck Driver Training programs, among others.

For more information about these scholarships, contact Sue Gurley by telephone at 252-940-6263 or by email at sue.gurley@beaufortccc.edu.



Elizabeth B. Baucom



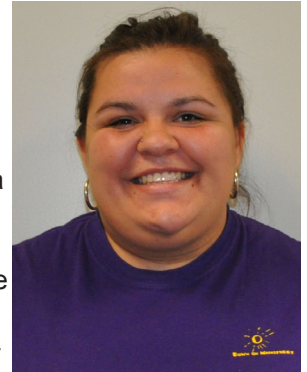
Shermika R. Hughey



Nakia Johnson



Precious Johnson



Marissa Jones



Robin Lutz



Marisol Wade

Small Business, from Page 1

Since 1984, most economic development in the local area has come from entrepreneurs like Hudson who open or expand a small business, according to Stowe.

"It's all about economic impact," he said. "And small businesses, especially those in the more rural areas of the state are crucial to economic development."

He said helping those small businesses retain employees like those at Coastal Wood Products is an important part of economic development in eastern North Carolina. He estimates that more than 150 jobs in Beaufort, Hyde, Tyrrell and Washington counties have been retained or created as a result of Small Business activities since 2009.

"Anybody who is going into business needs somewhere to go to find good information," Hudson said. "And the Small Business Center gave me that information."

Stowe directed Hudson to a workshop on government contracting – a possible source of expanded opportunities - offered through East Carolina University's SBTDC and provided key demographic information to help her business grow.

Hudson also attended a Social Media Marketing class offered by the Small Business Center that taught Hudson how to use Facebook and other Internet-based sites to sell her furniture.

Hudson said these new sales outlets have helped Hudson keep her employees – which number between seven and nine depending on the season – busy year-round instead of working fewer hours in the wintertime.

"This has helped me out because I always have something for them to do," she said. "There is always work on the production line."

BCCC's Small Business Center has the potential to give its clients a boost. That, Stowe said, is the point of his work.

For more information about other services offered by BCCC's Small Business Center, including targeted seminars for business owners, visit BCCC's Website at www.beaufortccc.edu/coned/contin.htm or contact Stowe by telephone at 252-940-6306 or by email at lentz.stowe@beaufortccc.edu.



Teena Hudson and Lin Keech offer a look at some of their products in the showroom of Coastal Wood Products near Northside High School in eastern Beaufort County.

Check out the new personal interest classes for spring!

Check out the new personal interest classes for spring offered by the Division of Continuing Education! They are as follows:

- **African-American History in Washington, N.C. and the Surrounding Area**, 6 to 8 P.M., Thursdays beginning Feb. 1 and ending March 26. Fee, \$26.
- **Enjoying Poker**, 6 to 8 P.M., Mondays beginning Feb. 9 and ending March 15. Fee, \$40.
- **Heartsaver First Aid CPR AED**, 6 to 9 P.M., Tuesday and Thursday, March 17 and 19. Fee, \$30.
- **Learn to Play the Guitar**, 6 to 8:30 P.M., Tuesdays and Thursdays, Feb. 12 through March 12. Fee, \$50.
- **Organic Gardening**, 6 to 9 P.M., Thursdays beginning Feb. 12 and ending March 12. Fee, \$50.
- **Make a Swarovski® Crystal Bracelet**, 6 to 9 P.M. Tuesday, Feb. 17, and Tuesday, March 17. Fee, \$45 for each class.
- **Lovin' the Grape. . . A Course on Wine Appreciation**, 6 to 9 P.M., Thursdays, March 12 through 26. Fee, \$75.
- **Social Media for Everyone!** 6 to 8 P.M., Mondays beginning Feb. 23 and ending March 16. Fee, \$30.
- **Spring Tune-ups for Home Lawn Care Equipment**, 6 to 9 P.M., Tuesdays and Thursdays, March 17 through 26. Fee, \$41.25.
- **Advanced Small Engine Repair**, 6 to 9 P.M., Tuesdays and Thursdays, Jan. 27 through March 5. Fee, \$110.25.
- **Flower Arranging**, 6 to 8 P.M., Thursdays, beginning March 5 and ending April 2. Fee, \$40.

These classes are offered in addition to previous favorites Arrive Alive, Cake Decorating I, Concealed Carry Handgun, Crocheting, Knitting, Sewing for Fun.

For more information about these classes, contact Clay Carter, director of Personal Enrichment Programs at 252-940-6357 or visit the division's webpage at www.beaufortccc.edu/coned/contin.htm.



BCANS to sponsor blood drive Tuesday, Dec. 2

The Beaufort County Community College Association of Nursing Students is sponsoring a Blood Drive 3 to 7 p.m., Tuesday, Dec. 2, in Building 12 on the BCCC campus.

To make an appointment, contact the American Red Cross at www.americanredcross.org, click on "Donate Blood" and enter the code BEACC in the red "Find a Blood Drive" drop-down box. Walk-ins are also welcome. If the organization reaches its goal of 41 pints of blood, everyone who donated or tried to donate but was turned away will be eligible for a drawing for a \$25 Visa card.

BCANS is a local chapter of the National Student Nurses' Association and was first organized in 1993. The mission of the NSNA is to organize, represent and mentor students preparing for initial licensure as registered nurses, as well as those enrolled in baccalaureate completion programs; to convey the standards and ethics of the nursing profession; to promote development of the skills that students will need as responsible and accountable members of the nursing profession; to advocate for high quality health care; to advocate for and contribute to advances in nursing education, and to develop nursing students who are prepared to lead the profession in the future.

For more information about the Blood Drive, contact Brittany Moss at 252-402-7544 or by email at mossbr0806@live.beaufortccc.edu.



Students and members of the community gave blood during the 2014 BCANS blood drive. The club will hold a drive Tuesday, Dec. 2 in the Katie Paul Building on the BCCC campus.

Upcoming Events

- December 2-3 – Students Striving for Success through Leadership Silent Auction, Student Lounge, Building 9.**
- December 2 – Gamma Beta Phi meeting, noon, Room 1220, Building 12.**
- December 2 – Men of Success, noon, Room 112, Building 12.**
- December 2 – Nursing Christmas Social, noon, Multi-Purpose Room, Building 10.**
- December 4 – SGA-sponsored Christmas Social, Noon, Multi-Purpose Room, Building 10.**
- December 6 – Student Services Division meeting, 8:30 A.M., Room 928, Building 9.**
- December 6 – Staff Association Christmas Luncheon, noon, Multi-Purpose Room, Building 10.**
- December 9 – Men of Success, noon, Room 112, Building 12.**
- December 12 – Active Shooter Roundtable, 8 A.M., Board Room, Building 10.**
- December 12 – Student Services Division meeting, 8:30 A.M., Room 928, Building 9.**
- December 12 – Early registration for Spring Semester ends.**
- December 16 – BCCC's Best recognition ceremony, noon, Student Lounge, Building 9.**
- December 17-18 – Exams.**
- December 19 – Faculty Work Day.**
- December 22 – January 2 – Christmas and New Year's Holidays and Vacation.**
- January 5 – Faculty Work Day.**
- January 6 – Faculty Senate Executive Council meeting, noon, Conference Room, Building 12.**
- January 7 – First Day of Class.**
- January 13 – Gamma Beta Phi meeting, noon, Room 1220, Building 12.**



Please send your news items to Betty Gray, Public Relations Coordinator, at betty.gray@beaufortccc.edu. For news updates, see the BCCC News Blog at <http://bcccnewsblog.blogspot.com>, Facebook and Google Plus.